

ABSTRACT OF THE DISCLOSURE

There is disclosed a method of providing a user computer with access to video advertisement files of a network. The method may comprise launching a browser application for a user computer to connect to a network, detecting if the user computer is not actively sending or receiving data from the network, and if so, commencing downloading a video advertisement file from the network to the user computer, detecting if the user computer is downloading a web page during downloading of the video advertisement file, and if so, waiting to continue downloading of the video advertisement file, automatically displaying the video advertisement file, determining that an ad file should not be viewed after the ad file has been viewed a predetermined number of times per predetermined time period, and providing a link that permits a user to select a web site that corresponds to the video advertisement file.